1. A toner comprising a binder resin and at least a colorant, wherein the toner has a variation of its storage modulus (G' (NL)) in a nonlinear region at 180°C during 200 seconds, in step strain measurement of from a linear region to a nonlinear region of viscoelastic characteristics, of from 12 to 100 dyn/cm².

10

2. The toner according to claim 1, wherein the toner has loss modulus (G" (NL)) in a nonlinear region of from 1,500 to 5,000 dyn/cm².

15

3. The toner according to claim 1, wherein the toner contains a release agent in an amount of 4 parts by weight or less per 100 parts by weight of the binder resin.

20

- 4. An image-forming apparatus comprising at least: an image carrier on which an electrostatic latent image is formed;
- a developing unit which develops the electrostatic

latent image on the image carrier to form a toner image by a toner;

- a transferring unit which transfers the toner image on the image carrier to a recording medium; and
- a fixing unit which fixes the toner image transferred to the recording medium by heating,

wherein the toner is the toner according to any one of claims 1 to 3,

wherein the fixing unit has a belt.

10

15

5

- 5. A toner comprising a binder resin and at least a colorant, wherein the toner has a loss modulus (G" (NL)) in a nonlinear region at 180°C, in step strain measurement of from a linear region to a nonlinear region of viscoelastic characteristics, of from 1,000 to 4,000 dyn/cm².
- 6. The toner according to claim 5, wherein the toner contains a release agent in an amount of 4 parts by weight or less per 100 parts by weight of the binder resin.
- 7. The toner according to claim 5, wherein the binder resin does not contain any crosslinked component.

- 8. An image-forming apparatus comprising at least: an image carrier on which an electrostatic latent image is formed;
 - a developing unit which develops the electrostatic latent image on the image carrier to form a toner image by a toner;
- a transferring unit which transfers the toner image on the image carrier to a recording medium; and
 - a fixing unit which fixes the toner image transferred to the recording medium by heating,

wherein the toner is the toner according to any one of claims 5 to 7,

wherein the fixing unit has oil-less two rollers.